

Agustín Ruiz

Design Engineer & DesignOps Lead

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SUMMARY

Design engineer and DesignOps lead with 20 years in design and 9 in product design. Specializes in design systems, accessibility, and taking designs to production-ready code with AI-assisted tools. Currently leads design across Brave's browsers, VPN, Leo AI assistant, and design system.

Started as a graphic designer in 2006 and has worked across branding, naming, editorial, web design, and front-end development before moving into product design in 2017. Enjoys hard problems, and owning how people interact with a product and how it feels to use.

SKILLS

Design: Product design, UX/UI design, Design systems, Component libraries, Accessibility, Prototyping, User research, Usability testing, Visual design

Leadership: DesignOps, Design quality, Mentoring, Cross-functional collaboration, Product strategy

Engineering: HTML, CSS, JavaScript, Reusable UI components, AI-assisted development

Platforms: Web, Desktop, iOS, Android, macOS

Tools: Figma, Cursor, Claude Code, v0, GitHub

EXPERIENCE

Brave Browser

February 2022 – Present

Design Engineer & DesignOps Lead

- Lead design across Brave's core products: the desktop and Android browsers, Brave VPN, Brave Premium and Accounts, Shields, the Leo AI assistant, and the design system.
- Build and maintain the design system libraries used across all Brave products, and work with engineering to ship them as reusable coded components.
- Set and uphold design quality standards across product teams.
- Bring design and UX into product decisions and strategic initiatives, and support team leads on product strategy and alignment.
- Coordinate contributions to shared design libraries from internal teams and external partners.
- Mentor designers and strengthen collaboration across the design organization.

SCVSoft

April 2017 – February 2022

Senior Product Designer

- Led product design and creative direction across concurrent client engagements.
- Created and maintained design systems for client products.
- Ran UX research, usability testing, and design iteration.

Wirewheel

February 2019 – February 2022

Senior Product Designer (client engagement via SCVSoft)

- Senior product designer for Wirewheel's core product.
- Led the product's design system as visual design lead, defining and evolving its design language.
- Delivered end-to-end UX/UI design across multiple product verticals.
- Led and mentored a small team of designers.

Avi-on Labs

April 2017 – January 2021

Senior Product Designer (client engagement via SCVSoft)

- Designed UX/UI for iOS and Android apps, and for web and macOS applications.

Yecas

August 2016 – April 2019

Co-founder & Design Director

- Co-founded and directed design for a civic technology platform.
- Designed UX/UI for its mobile and web apps.
- Managed designers on brand identity work.
- Worked with developers and QA to ensure quality implementation.

EARLIER EXPERIENCE

iDetailing Creatives (iDC), Development Lead

March 2014 – July 2015

MediAttic Interactive, Senior Designer & Project Leader

April 2013 – March 2014

Bytal Comunicación, Co-founder & Design Director

August 2009 – April 2013

Dizen, Multimedia Designer

September 2006 – July 2009

EDUCATION

Champagnat University, Bachelor's Degree in Multimedia Design

2003 – 2007

Champagnat University, Degree in Graphic Design

2003 – 2006