Agustín Ruiz

Product designer / DesignOps lead

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I'm a Product designer and currently DesignOps lead, based in Buenos Aires Argentina. I'm passionate about accessibility, design systems and creating delightful user experiences through design.

I've been working as a designer since I graduated as a graphic designer in 2006. In all these years, I've worn all sorts of designer hats: branding, naming, editorial, web design, coding, you name it. But I've found product design around 2017 and it just clicked with me and the way I think. I love solving difficult problems, and especially like being responsible for how people interact with a product and how they feel while doing it.

Education

Champagnat University

Bachelor's Degree on Multimedia Design
2003 - 2007

Graphic designer
2003 - 2006

Work experience

Brave browser

**DesignOps Lead
Product designer**

February 2022 – Present

Leading the design for the following products:

- Brave's Design system
- Leo AI (Brave's AI assistant)
- Desktop browser
- Android browser
- Brave VPN
- Brave Premium and accounts
- Brave Shields

DesignOps role:

- Increase the importance of design and user experience in product decisions and efforts.
- Create and manage design system libraries for all products in the company.
- Oversee design quality output in all the products and champion improvements
- Work with the dev team for creation of reusable components in code to be used through the products. Foster collaboration from external teams to contribute to the libraries.
- Help team leads with product strategy and synergy between different teams.
- Help other designers produce the best results possible and assist in collaboration between them.

Wirewheel

Senior Product Designer

February 2019 – February 2022

Senior product designer for the company's product offering.

- Creation and management of design systems.
- Visual design leader, responsible for directing the product's design style.
- Product design (both UX/UI) through the company's verticals.
- Leadership of a small team of designers.

SCVSoft

Senior Product Designer

April 2017 – February 2022

Senior product designer for SCV's clients.

- Product design
- Creation and management of design systems.
- UI Design, creating usable and meaningful experiences.
- UX design, user testing and research.
- Design leadership and creative direction for multiple projects.

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